



September 2016
Governor's Bulletin
❖ Membership Edition ❖

"Bear Your Angelic Wings in Friendship & Service"



SC
District
Administrative
Council

SC District Governor
Vivian Lee
Pilot Club of Bennettsville
806 Fara Street
Bennettsville, SC 29512
vivblee@yahoo.com
vivian.lee@schaeffler.com
843-479-2749 (home)
843-439-1771 (cell)
843-921-1591 (work)

SC District Governor-Elect
Anna Nunnery
Evening Pilot Club of Sumter
3693 Beacon Drive
Sumter, SC 29150
arnunnery@yahoo.com
803-469-0143 (home)
803-968-1575 (cell)

SC District Secretary
Ruth Way
Pilot Club of Orangeburg
232 Hodges Drive
Orangeburg, SC 29118
Ruth29118@gmail.com
803-536-4757 (home)
803-337-4451 (cell)

SC District Treasurer
Paula Durham
Evening Pilot Club of Sumter
40 Durham Court
Wedgefield, SC 29168
carealotdaycare@hotmail.com
803-720-4434 (cell)
803-499-3851 (work)

SC District

Governor

Vivian Lee

Pilot Club of Bennettsville



Positive Pilots ~ I'm so "beary" proud to be a Pilot!

I hope you will join me in spreading the news about being a Pilot. Use your district resources if you're struggling with how to start or don't know what to do.

Your Membership Coordinators, Mary Scott and Donna Thames, are at your disposal. Not to mention - your DAC and the other appointees. All of us agreed to serve SC District, but we need to know what you need. Each President received club rosters on their jump drives, so you can also reach out to fellow clubs across SC. Feel free to ask so we can help the SC District grow in friendship and service.

Club visits have begun. If your club has not set up your visit, please touch base with Governor-Elect Anna or me. I have enjoyed meeting Pilots in their local setting - whether it was experiencing Share Pilot or making pottery, traveling across SC has been wonderful because I've been able to grow closer to my Pilot family. Feel free to visit other clubs, because it's a "beary" fun way to connect.

By now, you have the registration form for Fall Council. I hope lots of Pilots are planning to attend our last 2 day Fall Council. The plan is to focus on friendship and service of our Positive Pilots. Please send your completed forms to Treasurer Paula and make your hotel reservations no later than September 23, 2016.

Upcoming events:

- * finalized club division activities and budget should be submitted to me ASAP this month
- * PI Ambassador should be selected and submitted in September
- * September 17 ~ Aynor Hoedown >> contact Aynor President Terry Jordan for details
- * September 23 ~ hotel registration & registration for Fall Council due >> form attached
- * October 1 ~ Octoberfest Bingo >> contact Bennettsville President Virginia Williamson for details
- * October 8 ~ Sweet Potato Festival >> contact Darlington President Nancy Lee for details
- * October 15 ~ PIFF grant application due
- * October 15 - 16 ~ Fall Council at Embassy Suites (Columbia, SC)



SC Chaplain
Janie Campbell

It is with a heavy heart we share the death of Susan Fore after her battle with cancer. Please remember her family and the members of the Aynor Pilot Club in your prayers. Susan's sweet smile and positive attitude will be missed. Cards may be sent to 2382 Valley Forge Rd., Aynor, SC 29511

Please continue to remember the following:

Bobbie Coxe, Bennettsville - Monday August 8th had a colonoscopy. She would appreciate our love, support and prayers. 207 Cypress Lane, Bennettsville, SC 29512, email: tutu4@bellsouth.net; (Cell) [803-446-2946](tel:803-446-2946) (Home) [843-454-9229](tel:843-454-9229).

Kay Mitchell, Columbia - needs Pilot prayers and hugs. She is recovering from surgery at the home of her niece. Her surgery went well and she looks forward to being back in action soon. On a sad note Kay is also mourning the death of her Sister-in-Law Barbara Mitchell and needs our love and prayers of support. 111 Cherry Hall Drive, Lexington, SC (Cell) 803-665-6930. Email: fmitchell@sc.rr.com

Peggy Johnstone, North Myrtle Beach - has been in the hospital for several weeks. Peggy wanted you all to know she has some type of cancer and has now been put on a ventilator. She and her family need Pilot prayer warriors to surround them with our love. We ask God for their peace as they support and comfort her. 2465 Troon Court, Little River, SC 29566 (Home) 843-249-5156 (Cell) 843-458-9561 Email: pjohnstone@sc.rr.com

Bettye Klein and Lynne Glair, North Myrtle Beach - both dealing with the emotional roller coaster of cancer. Please surround these Pilots with our trust in the power of prayer and our desire to let them know we do care about the fight they are facing. Lynne Glair: 4627 Mandi Ave. Little River, SC 29566. (Home) 843-339-1593. Email: Lynneglair@aol.com Bettye Klein: 939 Heshbon Dr., North Myrtle Beach, SC 29582 (Home) 843-249-4450 (Cell) 843-602-6827 Email: bettyeklein@gmail.com

Kit Runser, North Myrtle Beach - began chemo treatments. Please ask for God's healing grace for Kit as she begins this journey. PO Box 260, North Myrtle Beach, SC 29597 (Cell) 843-283-2815 Email: sandnsurf6@gmail.com

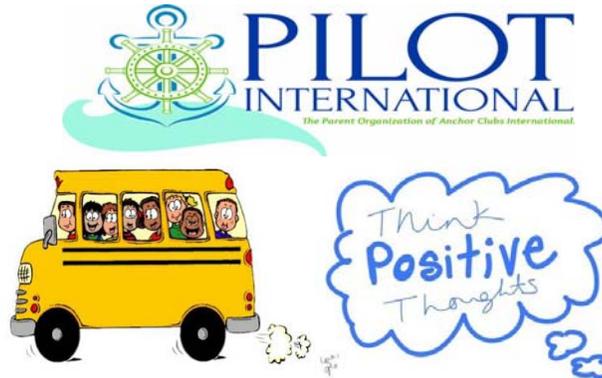


**SC Chaplain
Janie Campbell**

Nancy Allen, Aynor, has had emergency gall bladder surgery. Please continue to remember her.
Nancy Allen 6270 Todd-Ludlam Lane, Conway, SC 29526, (C) 843-597-3206
(W) 843-626-9600, e-mail: nancy.allen@klausner-group.com

Please keep me posted as you seek to share the blessings and the needs of your clubs with our wonderful District. I am humbled to hold the position of District Chaplain and hope to share the love and support of our District to SC Pilots in need of our comforting thoughts. Also remember to share your joy with us as you celebrate life. God gives us a new day every day and he accepts our tokens of love and our gifts of praise to Him no matter how imperfect we are and no matter how small our efforts. Every time we share Pilot friendship with other Pilots it makes them have a better day. Contact me by phone at home 843-332-1547. I do have a cell phone but my home phone and answering machine might be more reliable. My family loves and supports Pilot and will happily take your messages too. My address: 2045 E. Carolina Ave. Hartsville, SC 29550 and my email address: jandscampbell71@gmail.com

**SC Membership Co-Chairs
Mary Scott and Donna Thames**



Membership “Drive”

October is Membership Month in Pilot International. We need to start now to gear up for giving it “drive.” Here are some ideas to have a proactive plan for recruitment. Planning for October and for keeping a “drive” for year-long recruitment are key.

1. Treat membership recruitment as a sales process.

- Decide on your club’s “branding” and make sure information about your club is getting out loud and clear to create a sense of awareness about your club, i.e., brochures distributed in the community, articles in the news, visibility at local events, a club website, inclusion in community websites, etc. The more accessible club information is, the easier it will be for new recruits to find you.
- Focus on creating long-lasting relationships; make sure each Pilot member takes responsibility for recruitment, not just a few; each member invite at least one recruit;
- Engage prospective members immediately;
- Prove to prospective members why they would benefit from being a Pilot—through actions, not just words.

2. Define whom your club wants to attract and where you will reach new members.

- Look at the makeup of your current membership and decide what’s missing to enable your club to do its projects effectively;
- Decide if you want more of the same or more diversity among the membership;
- Look “everywhere” for members who fit your need but target a market where realistically you will reach new members;
- Make a list of prospective members, discuss competing organizations, and determine the availability of these potential new members.

3. Research your community’s and your current members’ needs.

- Study what the community needs your club to be able to do;
- Ask club members what they are missing from other groups they are in and “what’s in it for me” as a Pilot;
- Be aware of the diversity of needs within your club and among recruits so they can be addressed, e.g., younger recruits/members may dislike the lack of social media presence or lengthy print information, some may want to avoid lengthy meetings.



Membership “Drive”

October is Membership Month in Pilot International. We need to start now to gear up for giving it “drive.” Here are some ideas to have a proactive plan for recruitment. **Planning for October and for keeping a “drive” for year-long recruitment are key.**

4. Know your club’s value.

- Each member needs to be prepared to verbalize to others the value of Pilot membership (rehearse this if you need to).
- Incentives to join (free membership, gifts, etc.) may help initially but they will not sustain membership numbers.
- Once you define your club’s value, communicate it effectively. What will make others talk about you? No one talks about ordinary; you want to be extraordinary.

5. Test, track, and revamp plans as needed.

- Keep up with how effective recruitment of new members is working—track rate of new member commitment, meeting attendance, degree of involvement in projects, observed enthusiasm, etc.
- If it’s not working, change it up.

In a future article, we will talk about the challenge of Retention and how to ensure new members will stay with you.



Submitted by Donna Thames and Mary Scott, District Membership Co-Chairs

Collett Cross

Executive Committee Representative

South Carolina District

The Pilot International Founder's Fund is, at its core, our way of leaving a legacy. We leave a mark on our communities by the education we give our children, by the way we care for those with disabilities, and by the support we give to those who care for others. With our Founder's Fund, Pilot provides scholarships to educate our children. We provide Brainminders Programs to educate and promote brain safety and health. Our grants, with over 2.5 million dollars disbursed since 1977, have provided playground equipment for children with disabilities, wheelchair swings for use at care facilities for the elderly, music therapy, a tea party or movie night for caregivers, and much, much more. We provide disaster assistance for fellow Pilots through our Safe Harbor Fund.

But through the Founders Fund, Pilots can also leave a more personal legacy by paying tribute to others, Pilots and non-Pilots. We can make contributions to the Founders Fund in honor or in memory of others, and for every contribution over \$25 an acknowledgment will be sent to the designee. We can buy bricks for the Heritage Garden to honor an achievement or a lifetime of service, or even to acknowledge the impact of a friendship, knowing that in this way the recipient's legacy will be remembered not just in the contributions they have made but "in stone," engraved on a brick in our garden for all to see. We can, as clubs, acknowledge the contributions of a member, by naming them the Pilot International Club Ambassador, honoring them not only with a special program, but by making a \$25 or more contribution (specifying their name and that they are the club's Ambassador) to the Founders Fund before September 30. That member will then be listed in print as the club's honoree in the Spring issue of the Pilot Log.

September is Founder's Month. This month, we celebrate our Founder's Fund, and recognize the opportunities our Founder's Fund provides to leave our legacy, influencing positive change in communities throughout the world. Let's recognize all the ways the Founders Fund has made an impact in our communities, let's give so the Founders Fund can continue to provide the grants, scholarships, and programs which change our communities, and LET'S CELEBRATE those who truly reflect the best of our clubs and our organization by designating them our Club Ambassadors. Happy Founders Month!

Collett Cross, SC ECR, cbcross@bellsouth.net

Volunteering and Benefits

We all love Pilot otherwise it would be difficult for us to retain our wonderful members. But did you know that volunteering and aiding others through our works is good for you.



Here are some facts about how our volunteer work is beneficial

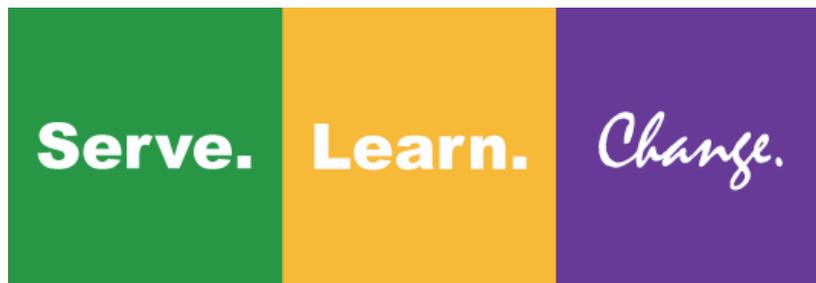
- Volunteering connects you to others
 - By making connections with others, you help to make your communities better. Isn't this a Pilot goal?
 - Helping out, no matter how small the effort, can make a real difference in the life of people, animals, and organizations in need
 - You can make new friends, especially if you are new to the area
 - By making your community ties stronger, you broaden your own support network.



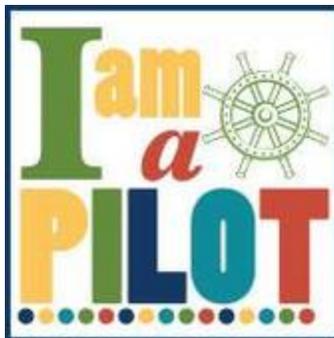
- Your social and relationship skills increase
 - By working with and to benefit others, we sharpen our social abilities. We learn to communicate more openly and more often.
 - You step outside your “comfort zone” to benefit others
 - As you strengthen your “communication” abilities, it becomes easier to make more friends and contacts. I guess in this case, practice makes perfect right?
 - You can develop better career contacts as you meet others
 - You can experiences which benefit your career. In other words, it's never too late to learn.



- Volunteering is good for you – body and soul
 - You can counteract the effects of stress, anger, and anxiety. Your mood can also be affected.
 - Being a volunteer helps to counteract depression. It gives you the opportunity to get out, be around others and develop a support system.
 - It increases your confidence in yourself. You get a natural sense of accomplishment by volunteering which in turn helps you to have a positive view point about life.
 - Helping others helps you to explore your own interests and passions.
 - It is a great way to get your family involved - even children can take on small tasks to benefit their communities and they learn how important it is to do things for other people from a young age.



- Being a volunteer provides you with a sense of purpose.
 - You find new meaning and direction in your life by helping others. In other words, you have a reason to get out of bed. It gets your mind off your worries.
 - Working to aid others keeps you physically healthy. Those who volunteer have been found to have a lower mortality rate than those who do not.
 - Those who volunteer are less likely to develop serious health issues
 - Those who aid others also are found to have better thinking skills



For more information see:

<http://www.helpguide.org/articles/work-career/volunteering-and-its-surprising-benefits.htm>



**The SC District has "three" new members.
Strike the Drums!!!**

**Welcome to Pilot International and the
SC District!**

*Jennie A Weatherly
312 Pine St.
Bennettsville, SC 29512
843-862-6350
honey1bee@yahoo.com
Sponsored by Vivian Lee (Bennettsville)*

*Cheryl Hansen Stone
808 Lombardy St.
Marion, SC 29571
803-315-0610
sponsored by Anna Boatwright (Marion)*

*Cynthia Meyers
733 Hidden Falls Dr.
West Union, SC 29696
Cell# 478-396-6910
864-638-2003
Sponsored by Kathy Fitzgerald (Walhalla)*